

Rework Jason Fried

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praise "jason fried and david hansson follow their own advice in rework, laying bare the surprising philosophies at the core of 37signals' success and inspiring us to put them into practice.jason fried is the cofounder and president of basecamp (formerly 37signals), a privately held chicago-based company committed to building the best web-based tools possible with the least number of features necessary.jason fried thinks deeply about collaboration, productivity and the nature of work. he's the co-founder of 37signals, makers of basecamp and other web-based collaboration tools, and co-author of "rework."“a great work ethic isn't about working whenever you're called upon. it's about doing what you say you're going to do, putting in a fair day's work, respecting the work, respecting the customer, respecting coworkers, not wasting time, not creating unnecessary work for other people, and not being a bottleneck.jason fried verified account @jasonfried. founder & ceo at basecamp. non-serial entrepreneur. co-author of getting real, rework, remote, and "it doesn't have to be crazy at work"work is the perfect playbook for anyone who's ever dreamed of doing it on their own. entrepreneurs, small-business owners, and artists who don't want to starve will all find valuable guidance in these pages.

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