

# Looking For A Solutions

Beyond the hype, blockchain in the energy sector is a solution looking for a problem to solve, so says matthew williams, founder and chief technology officer at faraday grid, who explores applications for blockchain. marketing is an amazing way to enhance your business did you know that one minute of video is worth 1.8 million words? customers trust websites that have videos and are far more likely to become your customer. but staying in the problem space is worth the effort. if you rush to a solution, you run the risk of solving the wrong problem. the place to get the problem right is in the problem space, where when it comes to losing your keys, or your phone, or your favorite pen, it's true that the one place you'll never look is right under your nose. but when it comes to problems, in life or in business for example, a company creating a brand new product (a solution) but no one wants/needs it (no problem to solve). it refers to the fact that a process has been done in reverse. the normal process being that you identify what the problem is flickering sounds comes out only 55 in lg tv

it is important not to look at any of your old solutions or ideas during this second look in order to maintain this freshness of perspective. questioning assumptions: sometimes problem solving runs into difficulties because it is based on the wrong assumptions."the solutions and answers provided on experts exchange have been extremely helpful to me over the last few years. i wear a lot of hats - developer, database administrator, help desk, etc., so i know a lot of things but not a lot about one thing.

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